

# What is CREXi PRO?

## Purpose

To harness the power of the CREXi marketing platform and reach the right prospective buyers and tenants

## Objective

Use targeted marketing tactics to get more leads and move deals faster

## Strategy

- Market listings to CREXi's targeted buyers and tenants
- Premiere tile placement in the CREXi native search
- Utilize paid and organic search to drive traffic and match buyers and tenants

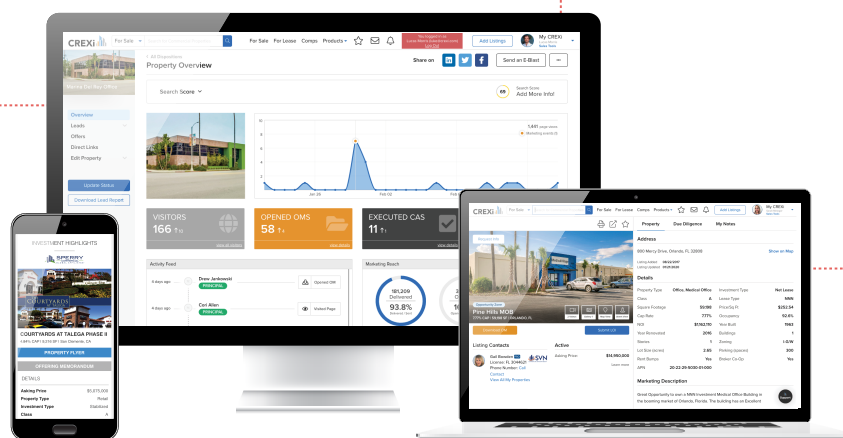
## Deliverables

- Monthly broker branded blasts to targeted buyers and tenants
- Premium tile placement in rotation for PRO broker properties
- Properties appear at top of relevant on-site searches
- Inclusion in daily property blasts
- Inclusion in new property update blasts
- Buy search terms to appear higher in search
- Inclusion in theme marketing campaigns
- National Sales Comps included with a CREXi PRO subscription

Simplified lead tracking to follow your deals

Broker Dashboard

Marketing reaches buyers and tenants directly



Sales E-blast

Property Detail Page

Buyers and tenants can search your exclusive listings